



Sourcing Pak (Private) Limited

Champions of Global Trade, Innovation & Food Security

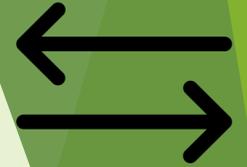
Connecting Pakistan's Industries with Global Markets & Vice Versa

Founded 2010
Headquartered in Lahore, Pakistan | Australia | USA



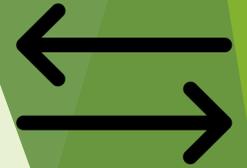
About Us

- ❑ Founded in 2010, Sourcing Pak (Pvt) Ltd is a trade, sourcing, and investment company connecting Pakistan's industries with global markets.
- ❑ We offer end-to-end sourcing, imports, exports, project execution, and business solutions, empowering industries through innovation, reliability, and excellence.
- ❑ Operating across Pakistan, Australia, Europe, North America, the GCC, and South Asia, we bridge global demand & supply with Pakistan's supply & demand potential — combining AI-driven innovation, technical expertise, and transparent processes.



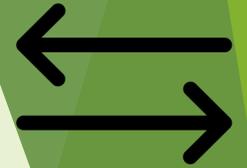
Vision

- ❑ To position Pakistan as a global sourcing, investment, and innovation hub, leading the future of agriculture, dairy, livestock, human, and industrial development.
- ❑ We strive to empower farmers, SMEs, and enterprises through technology, financing, training, and AI-enabled systems — ensuring sustainable food security and economic growth for generations to come.



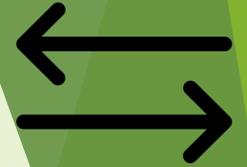
Leadership

- ❑ **Our Leadership Team brings over 40+ years of combined experience, knowledge, and global networking, with deep expertise across agriculture, dairy, livestock, food security trade, and industrial sectors.**
- ❑ Our Strengths:
 - ❑ Full vertical integration: Sourcing → Delivery → After-Sales Support
 - ❑ Turnkey project execution with proven global standards
 - ❑ AI-driven analytics and traceability for quality assurance
 - ❑ Strategic partnerships with global manufacturers and service providers
 - ❑ Strong focus on skills development, workforce training, and innovation
 - ❑ Expertise in contracts, logistics, and supply chain management
 - ❑ Active support for SME growth and micro-financing initiatives



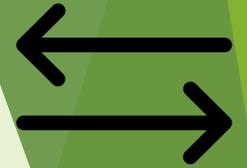
Core Business

- ❑ Imports & Supply Partnerships
- ❑ Exotic Dairy & Beef Cattle Breeds (Holstein, Jersey, Brahman)
- ❑ Genetics (Semen & Embryos), Feed & Nutritional Additives
- ❑ Agri Machinery, Dairy Equipment & Smart IoT (Internet of Things) Systems
- ❑ Turnkey Logistics, Procurement & After-Sales Solutions
- ❑ Integrated Agri-Dairy-Livestock Services
- ❑ Precision Agriculture & Smart Dairy Technologies
- ❑ Project Management: Design → Build → Operate → Support
- ❑ Technical Training, Workforce & Capacity Building



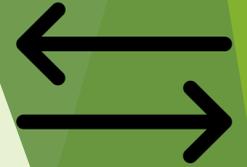
Core Business

- ❑ Global Sourcing & Export Solutions
- ❑ Textiles, Apparel & Leather Goods, Surgical & Sports Products
- ❑ Dairy, Meat, Grains & Food Exports
- ❑ Value-added, Halal, and Certified Food Products
- ❑ Supporting global food security through sustainable trade
- ❑ SME & Micro-Financing Enablement
- ❑ Business support for small & medium enterprises
- ❑ Access to credit and project financing for farmers and SMEs
- ❑ Partnerships with financial institutions and development agencies



Products & Solutions

- ❑ **Cattle & Genetics:** Holstein, Jersey, Angus, Brahman
- ❑ **Feed & Nutrition:** Balanced rations, additives & supplements
- ❑ **Farm & Dairy Equipment:** Milking, feeding, cooling & ventilation systems
- ❑ **Agri-Tech & AI Tools:** Data analytics, smart sensors, precision farming
- ❑ **Food & Commodities:** Dairy, meat, grains, pulses, and processed foods
- ❑ **Industrial Products:** Textiles, Leather, Surgical, and Sports Goods



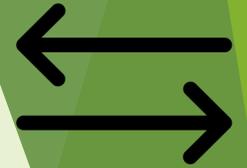
Services

- ❑ **Project Management:** Design, installation, commissioning & operations
- ❑ **Consultancy:** Breeding, nutrition, process efficiency, and automation
- ❑ **Technical Skills Development:** Workforce, technicians & managers
- ❑ **After-Sales Support:** Maintenance contracts, upgrades & troubleshooting
- ❑ **Supply Chain & Logistics:** Sourcing, transport, Warehousing, traceability, compliance
- ❑ **AI & Data Systems:** Real-time performance monitoring & predictive analytics
- ❑ **SME Support & Financing:** Business advisory, credit linkages & growth mentoring



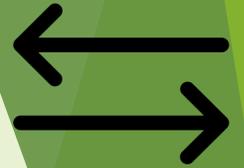
Impacts

- ❑ We strengthen Pakistan's global footprint by:
- ❑ Enhancing productivity, innovation, and value-addition in food and industrial sectors
- ❑ Promoting sustainable, technology-driven farming practices
- ❑ Building skilled, future-ready professionals for agri-tech and trade industries
- ❑ Driving traceable, certified, and compliant exports
- ❑ Facilitating cross-border partnerships, investments, and financing for long-term impact



Customers & Partners

- ❑ **Corporate Clients (Pakistan):** Nestlé | FrieslandCampina Engro | Fauji Foods | Nishat | Sapphire | Interloop | AtTahur | Omega | SDF | FonGrow | Green Pakistan | JK | Military Farms | Eastern | Universal and many more
- ❑ **Partners:** Australia | USA | Brazil | Netherlands | Germany | Turkey | China | the GCC | EU | South America
- ❑ **Institutional Collaborations:** Government Departments, SIFC | Development Agencies (AusAid, UKAid, FAO) | Milk Processors | Financial Institutions & Banks | SME & Microfinance Organizations | FPCCI | WCCI | CEO Club | BOI Army Welfare Trust, and many more



Global

- ❑ **Connecting Pakistan to the World:**
- ❑ Australia, USA, Brazil — Cattle, Genetics & Feed
- ❑ Europe — Equipment, Ag-Tech & Technical Expertise
- ❑ GCC — Food Exports, Logistics & Trade Gateways
- ❑ South Asia — Regional Training, Agri-Investment & Capacity Building
- ❑ A global ecosystem linking Pakistan with world markets through trade, technology, partnerships, and innovation.





Thank You!
Sourcing Pak — Connecting Markets,
Empowering People, Industries, and Building
a Sustainable Future.



